## COTORRA

FREELANCE JUN 2017 - PF

## **DIGITAL STRATEGIST**

- Lead re-branding strategy for this clothing line from Puerto Rico.
- Graphic Designer of Brand Logo.
  - Represent a brand in a positive way and help to increase brand awareness and sales.
- Work to expand marketing potentials for small businesses.
- Collaborated with influencers and photographers to increase company's brand credibility.